

memorandum of understanding sample docs and PDF

The Memorandum of understanding (MOU) Regarding appointment of Brand Ambassador for --
---Brand Name--- on Food Supply and entered into and MOU on April 2nd 2022 in English ERA.

Between

1. -----Brand Name----- represented by its chairman ---- Name here----- by Born Bangladeshi whose principal place of Business at ----- . (The Company).

Called as First Party

2. -----Name----- by Born ----Country Name----- whose principal address ----- Address--
----- . Origin Address:----- . (The Brand Ambassador)

Called as Second Party

3. Whereas the company is A company that is Engaged in several other business and supply various products, the company products in different Brand.

The Company will engage in food Import & Export in the Brand name of ----- .
This Product will be recognizer in Bangladesh & Globally.

4. Whereas the company ----- will invest for the complete project for needful products purchases Internationally and locally.

5. ----- will maintain A separate accounts in the name of -----.

6. Whereas the brand Ambassador will act as company's Brand Representative in connected with products selection internationally and locally. And engaged in Branding, promotion, Marketing, Product Clearings, under the terms and condition in this memorandum understanding.

7. Whereas the first party will bear All the cost on Branding launching in Country Name----- Internationally on ----- products.

Below Mention Are the Branding Program

- Product Launching
- Local Media Realize
- TV Commercials
- Jingle Preparation
- Road Marketing
- Transport Branding
- Event organizing
- All Printing Materials
- Individual Product Branding

8. The second party as agreed to contribute his professional talent to Market the product of ----- In the market by having profit share of 12% and the first party as agreed on the percentage to the second party. The profit share will be calculated every 6 month in English ERA.
9. The first party will support the second party on financial need in time to time on first party wish and will Apart from the about profit share.
10. The second party can request from the first party for additional staff recruitment after growth of the business or Expansion of the company.
11. The first party will introduce new products in the bazar in the name of ----- with approval of the second party.

In case of any conflict between either party will solved the problems in mutual understanding.

12. Brand ambassador will have the full right to use ----- brand name in any promotional activates with the permission of the first party.

Force Majeure

The contracting Parties shall not be responsible for the nonperformance of terms and condition in case of usual recognizer force majeure such as fire/flood/pandemic/war/political issues/ unforeseen incidents etc.

Once the above force majeure happens, both parties shows reconsider the terms of this MOU.

Either party will not be responsible of illegal items dealings prohibited by the government of law. While transporting the goods of ----- or during the storage of the place.

Other Conditions

The other unaccomplished matters of this contract should be negotiated by both parties and to be added in this MOU. Mentioning the date of occurrences.

Signature Effects

This memorandum of understanding (MOU) shall come into effect immediately after the contact is signer by the parties.

This MOU in executed on the day ---- month---- Year 2022.

In the grace of Allah Both Parties will continue this business Deal smoothly.

On behalf of Sarker

Name
Chairman
Company Name

Name
Brand Ambassador
Brand Ambassador Compnay